



The National Association of Vision Care Plans (NAVCP) is the unified voice for the managed vision care (MVC) industry promoting the value managed vision care brings to U.S. health care. The association fosters industry collaboration on initiatives that work to preserve and strengthen consumer access to affordable vision insurance and benefits.

NAVCP currently has 33 member companies – 18 primary members (vision care plans) and 15 allied members (non-vision care plans). Primary members cover approximately 53 percent (170 million) of all Americans by partnering with eye care professionals in all 50 states and Puerto Rico.

Founded in 2002, NAVCP's mission is to preserve and strengthen covered consumer access to affordable vision insurance and benefits by:

- Advocating for public policies that enable and promote vision health.
- Encouraging efficiencies in the vision industry.
- Providing a platform for cooperative industry collaboration that respects the business needs of its individual members.

The total economic burden of impaired vision and eye disorders is estimated at \$139 billion, making it **among the costliest health conditions in the United States**. MVC provides covered beneficiaries with a prefunded health-care benefit designed to meet their annual eye-care needs.

MVC benefits drive healthy vision behavior, including regular eye tests and up-to-date vision correction; helps identify serious eye and chronic disease, such as diabetes and high blood pressure; and ensures a healthier workforce.

- Patients are **four times more likely** to seek professional eye-care services from an eye-care professional when offered vision benefits that cover both an eye exam as well glasses and or contact lenses.
- More than **87 percent of Americans** with benefits plan to get an eye exam in the next 12 months (versus only 67 percent without benefits).
- **62 percent have had an eye exam in the last 12 months** (versus 40 percent without benefits).
- **65 percent purchased a new pair of eyeglasses with a most up-to-date prescription** after an exam (versus 34.5 percent without benefits).