

**Sunday, April 14, 2019**

- 8:00 a.m. – 4:30 p.m.**      **Registration/Information Desk Open**  
*Location: MGM Grand Ballroom Prefunction B*
- 8:00 a.m. – 8:30 a.m.**      **NAVCP Provider Council Breakfast** *(By invitation)*  
*Location: Mandalay Bay Meeting Room*
- 8:30 a.m. – 11:30 a.m.**      **NAVCP Provider Council Meeting** *(By invitation)*  
*Location: Mandalay Bay Meeting Room*
- 11:30 a.m. – 1:00 p.m.**      **NAVCP Board of Directors, Retail and Provider Councils Luncheon** *(By invitation)*  
*Location: Aria*
- 1:00 p.m. – 4:00 p.m.**      **NAVCP Retail Council Meeting** *(By invitation)*  
*Location: Beau Rivage*
- 6:00 p.m. – 9:00 p.m.**      **Monument River Cruise and NAVCP PAC Fundraiser Event**  
**Sponsored by: Essilor**

**Monday, April 15, 2019**

- 8:00 a.m. – 6:00 p.m.**      **Registration/Information Desk Open**  
*Location: MGM Grand Ballroom Prefunction B*
- 8:00 a.m. – 8:30 a.m.**      **NAVCP Board of Directors Breakfast** *(By invitation)*  
*Location: Center Prefunction Aria*
- 8:30 a.m. – 11:30 a.m.**      **NAVCP Board of Directors Meeting** *(By invitation)*  
*Location: Aria*
- 12:00 p.m. – 1:15 p.m.**      **Chairman's Luncheon**  
*Location: MGM Grand Ballroom Salon C*
- 1:30 p.m. – 2:00 p.m.**      **Welcome, Opening Remarks and NAVCP Business Meeting**  
**Speakers:**  
**Julian Roberts**, Executive Director, NAVCP  
**Lukas Ruecker**, Chairman, NAVCP and President, EyeMed Vision Care  
*Location: MGM Grand Ballroom Salon B*
- 2:00 p.m. – 2:30 p.m.**      **Legislative and Regulatory Update**  
**Speakers:**  
**Robert Holden, Esq.**, Senior Vice President, Stateside  
**Bob Wood**, CEO, BGR Group  
*Location: MGM Grand Ballroom Salon B*
- 2:30 p.m. – 2:45 p.m.**      **Break**  
*Location: MGM Grand Ballroom Prefunction B*  
**Sponsored by: Hoya Vision**
- 2:45 p.m. – 4:00 p.m.**      **Session 1: 2019: #AllAboutThePatient**  
Take a look at anticipated managed care trends for 2019 and they all have a common theme: Connect with the patient. The move from fee for service to value-based reimbursement is forcing the issue as never before. That means improving the patient experience and delivering

care on their terms, closer collaborative partnership between plans and providers and using technology to improve care and access. Growth in demand for virtual health and a continuing focus on population health also are evolving thinking about the patient relationship. Where does managed vision care fit into these patient-centric trends? Session 1 will offer some answers.

**Speakers:**

**Marc Albanese, CFA**, Senior Director of Research, Healthcare & Tech, CB Insights

**Marge Axelrad**, Senior Vice President/Editorial Director, *Vision Monday* and VMAIL

**Bart Foster**, Managing Director, Sanitas Advisors

*Location: MGM Grand Ballroom Salon B*

**Sponsored by: Shamir Insights, Inc.**

**5:00 p.m. – 6:00 p.m.**

**Opening Reception**

*Location: MGM Grand Ballroom Prefunction B*

**6:00 p.m. – 8:00 p.m.**

**NAVCP Vision Industry Dinner**

*Location: MGM Grand Ballroom Salon C*

**Sponsored by: Luxottica**

**Tuesday, April 16, 2019**

**7:30 a.m. – 1:30 p.m.**

**Registration Desk Open**

*Location: MGM Grand Ballroom Prefunction B*

**7:30 a.m. – 8:00 a.m.**

**Networking Breakfast**

*Location: MGM Grand Ballroom Prefunction B*

**8:00 a.m. – 9:00 a.m.**

**Session 2: Better Living Through Technology?**

Telehealth. Telemedicine. Online refraction. EHRs. Blockchain. Artificial Intelligence. These digital technologies and more are disrupting healthcare and in turn allowing patients to own a bigger stake in their health care. They are also improving disease diagnosis and clinical outcomes. But what about the cost? And what about cybersecurity concerns? Session 2 will take a look at the technology and explore strategies for the managed vision care industry to support their use to drive the best virtual care, foster patient and provider efficiencies and improve patient engagement.

**Speakers:**

**Soroush Abbaspour, PhD, MBA**, Program Director, BlockChain for Healthcare, Innovation & Solution Incubation, IBM Corporation; Program Director, Columbia-IBM Center for Blockchain and Data Transparency

**Craig Kasten**, CEO and Managing Partner, SKYGEN USA

**Keith Thompson**, CEO, Telmedix, LLC

*Location: MGM Grand Ballroom Salon B*

**9:00 a.m. – 10:00 a.m.**

**Session 3: A Closer Look at Myopia**

Several studies indicate that myopia prevalence is increasing in the U.S. and worldwide. About 41.6 percent of Americans are now nearsighted, up from 25 percent in 1971. Researchers project that the trend will continue in the coming decades – with almost 50 percent of the world population myopic by 2050.<sup>1</sup> What is causing this staggering growth in incidence? Environmental factors? Mobile phones? Video gaming? Jobs that require hours of screen time? Changes in elementary school classrooms? More to the point, what can be done to reverse and stop this serious threat to vision health in the U.S.? Session 3 will explore root causes and promising solutions.

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<sup>1</sup> <https://nei.nih.gov/content/myopia-close-look-efforts-turn-back-growing-problem>

**Speakers:**

**Thomas Aller, OD, FBCLA**, Visiting Scholar, University of California, Berkeley School of Optometry; Editor, [Managemyopia.org](http://Managemyopia.org)

**Dr. Gary Gerber**, Co-Founder, Chief Myopia Reduction Officer, Treehouse Eyes

**Matt Oerding**, CEO & Co-Founder, Treehouse Eyes

*Location: MGM Grand Ballroom Salon B*

**Sponsored by: Vision Benefits of America (VBA)**

**10:00 a.m. – 10:15 a.m.**

**Break**

*Location: MGM Grand Ballroom Prefunction B*

**10:15 a.m. – 11:15 a.m.**

**Session 4: Vision Health: A Full Seat at the Table**

According to the Centers for Disease Control and Prevention (CDC), an estimated 61 million adults in the U.S. are at high risk for serious vision loss, and the annual economic impact of major vision problems among Americans older than 40 is more than \$145 billion. A nationwide CDC poll indicated that respondents across all ethnic and racial groups described loss of eyesight as the worst ailment that could happen to them relative to losing memory, speech, hearing, or a limb. CDC also has stated that timely diagnosis and early treatment could prevent as much as 98 percent of visual impairment and blindness in the United States.<sup>2</sup> So, why isn't vision care a critical health concern for individuals, employers and the full medical community? Session 4 will debate that question and examine strategies for changing the vision health paradigm.

**Speakers:**

**Sandra S. Block, OD, M Ed, MPH, FAAO, FCOVD, FNAP**, Professor; Medical Director, School-Based Clinics; Director of School-Based Research, Illinois College of Optometry

**Edwin C. Marshall, OD, MS, MPH**, Professor Emeritus of Optometry and Public Health, Indiana University

*Location: MGM Grand Ballroom Salon B*

**11:15 a.m. – 11:30 a.m.**

**Break**

*Location: MGM Grand Ballroom Prefunction B*

**11:30 a.m. – 1:30 p.m.**

**Keynote Address Luncheon - Innovation**

**Dustin Garis, Former Global Brand Innovation Leader at Proctor & Gamble (P&G) FutureWorks**

*Location: MGM Grand Ballroom Salon C*

**Wednesday, April 17, 2019**

**9:00 a.m. – 5:00 p.m.**

**NAVCP Credentialing Alliance Meeting (By invitation)**

*Location: Aria*

**Thursday, April 18, 2019**

**8:00 a.m. – 12:00 p.m.**

**NAVCP Credentialing Alliance Meeting (By invitation)**

*Location: Aria*

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<sup>2</sup> <https://www.cdc.gov/media/releases/2018/a0726-vision-health.html>