



NATIONAL  
ASSOCIATION  
OF VISION  
CARE PLANS

**NAVCP**

# VISION HEALTH SUMMIT

APRIL 14 - 16, 2019 • MGM NATIONAL HARBOR



Our 2019 Summit takes place April 14-16 at the MGM National Harbor near Washington, DC. With targeted sponsor and exhibit opportunities, you can easily optimize - rather than compete for - direct networking time with the decision-makers of the vision care industry. For more information contact Amy Seiler at (502) 403-1122 x 101 or aseiler@aapan.org.

## SPONSORSHIP OPPORTUNITIES

Additional sponsorship benefits are included with each level Sponsorship Opportunity (see chart on page 2).

### PLATINUM SPONSORSHIPS

**VISION INDUSTRY DINNER SPONSOR**      **\$25,000**

- Brief remarks at dinner
- Reserved table for staff or clients
- Premium ad placement in attendee program

**MONUMENT RIVER CRUISE SPONSOR**      **SOLD**

- Brief remarks at dinner
- Reserved table for staff or clients
- Premium ad placement in attendee program

**NAVCP BOARD MEETING SPONSOR**      **\$10,000**

- Presentation to the NAVCP Board of Directors

**KEYNOTE LUNCHEON SPONSOR**      **\$10,000**

- Brief remarks at luncheon
- Reserved table for staff or clients

**TEE SHIRT SPONSOR**      **\$10,000**

- Company logo placement on official Summit tee shirt handed out to every attendee

**WI-FI SPONSOR**      **\$10,000**

- Web site link on Summit Wi-Fi splash page
- Place cards with passcode and company logo

**CHAIRMAN'S LUNCHEON SPONSOR**      **\$10,000**

- Brief remarks at luncheon
- Reserved table for staff or clients

**OPENING RECEPTION SPONSOR**      **\$8,000**

- Brief remarks at reception

### PREFERRED SPONSORSHIPS

**TOUCHPOINT SPONSORSHIPS**      **\$6,000 EACH**

- **SUMMIT ATTENDEE PROGRAM**
- **BADGE HOLDERS - SOLD**
- **ATTENDEE BAGS - SOLD**
- **NOTE PADS & PENS**
- **LANYARDS**
- **ROOM KEY**
- **SUMMIT WEBSITE/ONLINE PRESENTATIONS**

**MONUMENT RIVER CRUISE SPONSOR**      **\$5,000**

- Brief remarks at reception

**SESSION SPONSOR **ONE SOLD****      **\$4,000 EACH**

- Brief remarks and introduction of presenter(s)

### SUPPORTING SPONSORSHIPS

**BREAKFAST SPONSOR**      **\$3,500**

**REGISTRATION DESK SPONSORSHIP**      **\$3,500**

**BREAK SPONSOR**      **\$3,000 EACH**

**TABLETOP EXHIBIT SPONSOR**      **\$3,000**

**EXHIBIT ADD-ON SPONSORSHIPS**      **\$500 EACH**

- One half-page ad in the program
- Marketing materials in attendee bag

2019 SPONSORSHIP BENEFITS	PLATINUM	PREFERRED	SUPPORTING
Complimentary Summit Passes Included	3 included	2 included	1 included
Discounted Summit Passes Available for \$450 each	4 included	3 included	2 included
Signage Displaying Logo and Sponsorship at Event			
Registration List Provided Before and After Summit			
Profile and Logo in Summit Attendee Program			
Marketing Materials included in Attendee Bag			
Logo Placement on NAVCP Web Site			
Four-color Ad in Summit Attendee Program	Full Page	Half Page	
Banner Ad with Link on Summit Web Site			

## SPONSORSHIP COMMITMENT FORM

Selected Sponsorship(s): \_\_\_\_\_

Sponsoring Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

Payment Options:

Check (payable to NAVCP)

AMEX Name on Card: \_\_\_\_\_

MC Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Visa Cardholder Signature: \_\_\_\_\_

### ALL FORUM SPONSORSHIP FEES ARE NONREFUNDABLE

*Authorization Statement: I am authorized by my organization to enter into a contractual agreement with NAVCP for a 2019 Summit sponsorship. I confirm my organization's intent to pay in full the sponsorships identified above. I also acknowledge that I understand that sponsorship fees are nonrefundable.*

**Make all checks (in U.S. dollars drawn on U.S. banks only) payable to NAVCP.** Postdated checks and bank transfers not accepted. Fill out this sponsorship form and email to [aseiler@aapan.org](mailto:aseiler@aapan.org), fax it to (502) 403-1129, or mail it to NAVCP, 3774 LaVista Rd., Suite 101, Tucker, GA 30084.