

Americans with vision benefits have healthier vision habits.

The most extensive independent analysis of benefit utilization and consumer surveys confirms it.



BENEFITS DRIVE EYE EXAMS

	With Vision Benefits	Without Vision Benefits
Have had an eye exam in the last 12 months	<p>62%</p>	<p>40%</p>
Plan to have an eye exam in the next 12 months	<p>87.3%</p>	<p>67.1%</p>
Time between eye exams	19.3 months	30 months

WHY IT MATTERS

Annual eye exams are essential to protecting our vision, detecting changes in our vision that affect productivity and monitoring for major medical conditions like hypertension, cholesterol and diabetes. Everyone needs an annual eye exam.



NATIONAL ASSOCIATION OF VISION CARE PLANS

Footnotes: Analysis completed by focalCenter, June 2016. Data in the report was derived from a continuous 16-year running study of a statistically balanced consumer survey sample representative of the U.S. population 18 years of age and older. The sample includes 110,000 U.S. residents who are surveyed regarding their eyewear purchasing and wearing habits including: managed vision care, prescription (Rx) lenses, frames, contact lenses, eye exams, and refractive surgery.



BENEFITS BOOST VISION CORRECTION

	With Vision Benefits	Without Vision Benefits
Purchased a new pair of eye glasses with most up-to-date prescription after an exam	<p>64.9%</p>	<p>34.5%</p>
Frequency of new eye wear purchases	22.6 months	31.4 months

WHY IT MATTERS

Prescriptions can change slowly, impacting productivity and even causing headaches, without a patient recognizing the change or attributing it to their eye wear.



BETTER EYECARE

	With Vision Benefits	Without Vision Benefits
Vision patients rated their exam and eye wear purchasing experience significantly better		<p>Vision patients were most likely to cite cost as the number one barrier to care.</p>

WHY IT MATTERS

When it comes to wellness, people tend to put off care they perceive as expensive. Vision benefits ease financial concerns, freeing patients to better appreciate a quality vision care experience.



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